

How to Trigger Primary Motivation for Learning in Low Educated Adults Using ICT Tools Project No. 2017-1-ES01-KA204-038414

# MULTIPLIER EVENT REPORT Eurosuccess Consulting, Cyprus



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#### Introduction

Under the framework of the LearnersMot project, two multiplier events were organized by Eurosuccess Consulting, which were hosted at two separate educational institutions: the first multiplier event took place at Perifereiako Gymnasio Pera Choriou Nisou in the Nicosia District, while the second took place at Lykeio Ayiou Spyridona in Limassol district. Both educational institutions were specifically chosen since either they organise educational activities targeting both learners who are at risk of becoming early school leavers and their family members, or they operate as adult education centres. Both multiplier events were organized on December 10<sup>th</sup>, 2019. In total, 80 educators attended the events – 40 educators from each educational institution.

In particular, the first secondary (in the Nicosia district) is located in a rural area where many learners from vulnerable backgrounds are situated. In addition, the school operates under the Adult Education Centres Programme of the Cyprus Ministry of Education, Culture, Sport and Youth, offering a variety of interdisciplinary courses which aim at the general educational development of individuals from various backgrounds and ages. The second institute (in the Limassol district) is located in an urban area with a history record in having a high number of learners with migrant background. For this reason, the school through its educators and partners' association organises at a regular basis personal development activities for both parents and students.

The general scope of the multiplier events was to present the aims and learning tools of the LearnersMot project, while the educators were engaged in several interactive activities that were developed by the project partnership. The overall impact and feedback from both events were very positive, as the educators were equipped with knowledge and practical tools that will help them design inclusive educational programs for low-skilled learners.

## **Agenda and logistics**

Eurosuccess Consulting made professional contacts with the directors of the educational institutions, with which maintains good collaboration. The directors were informed about the purpose and content of the events, the methodological process and tools to be presented. Under communication, an agenda for both events was constructed according to the needs of the educators and their learners so that different practical activities and tools will be presented to address those needs. More specifically, the following theoretical points were presented:

- Formal vs Non-Formal vs Informal Learning
- The Role of the Educator in the non-formal learning process
- How to organize the learning process under a non-formal learning setting
- How to use the educational materials of the LearnersMot project (Handbook, Interactive Pack for Educators, and ICT Toolkit)

Apart from the theoretical presentations, the multiplier events incorporated a practical implementation of the produced educational materials of the project (extracted by the LearnersMot Blended Course) where educators were engaged in interactive activities that can be useful for their





daily work. This increased the participants' interest and their ability to use the activities effectively, while it motivated them to transmit the knowledge gained to their learners.

Both events were chosen to be organized on this particular date since the 10<sup>th</sup> of December is established by the Cyprus Ministry of Education as the 'Day of the Educator', whereby educators from all educational institutions have the opportunity to attend seminars, workshops, and presentations by external experts in order to enhance their knowledge and skills. Such an approach gave us the opportunity to achieve maximum participation and potential of our target group, thus disseminating the project over and above our project's goals (reaching 80 educators in total, compared to 38 which was initially founded by the project's budget). The events were implemented in the schools' premises, so that educators could be situated within a familiar environment while using their institution's equipment. A short coffee break was also organized, offering refreshments and light snacks to all the participants.

### **Profiles of participants**

The events were addressed to carefully selected and targeted educators, aiming at promoting the LearnersMot project and the produced educational materials, as well as ensuring the project's sustainability through the promotion of its results.

In total, the two multiplier events engaged 80 educators working with learners from vulnerable groups. An equal number of 40 educators participated in each event. These educators came from various educational backgrounds and long working experiences, thus facilitating a sense of diversity and providing various perspectives and opinions, based on the educators' knowledge of expertise, experiences and challenges they have faced. Due to this diversity, the participants were able to make their own contributions to the discussions, and indicate a genuine interest in extending their

knowledge regarding pedagogical and educational skills and competences in adult education and education of low-educated learners.

#### **Promotion of the event**

To maximize project's dissemination and promotion, the events were promoted through Eurosuccess social media channels (see example on the side), reaching almost 1,000 people. Moreover, posters and leaflets of the LearnersMot project were distributed among the participants for further dissemination purposes.



Eurosuccess Consulting is 😆 feeling confident

COO You and 30 others

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#### Feedback on the event

For quality purposes, the participants were asked to provide their feedback regarding their overall satisfaction with the event experience, including the objectives, content, and methodology used, as well as the usefulness of the educational materials and knowledge acquired.

In general, the feedback received by the educators was very positive in terms of both organization and implementation, while the overall quality of the educational materials was regarded as interested and useful. One of the topics highlighted and discussed by the educators was the challenge they face in keeping the ongoing engagement of their learners and how to maintain their motivation for participation for a long time. They also mentioned that the activities that were extracted by the Blended Course and the ICT toolkit were the most helpful parts for them and their work.

The participants personally thanked the organizers and talked positively about the new practices and approaches obtained, which can be used during the designing of their own teaching material. They also stated that such approaches shall be disseminated to Ministry officials so that they can be incorporated in the teaching practices of more educators in the adult educational centers.

#### Conclusions

To conclude, both multiplier events were regarded as a success, since the participants expressed their positive attitude towards exploiting the new tools and practices acquired. Moreover, the educators mentioned that there is still a long way ahead until non-formal education practices and continuous support of vulnerable learners are offered more systematically. However, their excitement towards this approach signified their willingness to further examine and implement such approaches in their own daily work.

Last, it is important to highlight that the number of educators that finally participated in the events (in total 80), exceeded the initial expected number of participants, which was 38, thus maximizing the sustainability and dissemination of the LearnersMot project to a wider audience. This was enhanced by the online dissemination practices that were implemented for the promotion of the multiplier events, achieving in this way a high number of multipliers.

#### Annexes

Annex I: Attendance List – Nicosia (Separate File)

Annex II: Attendance List – Limassol (Separate File)

Annex III: Agenda (Separate File)